



Driven at Heart Scholarship Contest 2025 Application

ELIGIBILITY

1. Must be a second semester senior.
2. Must have participated in a WIAA sanctioned sport during his/her high school career.
3. Must have a cumulative grade point average of at least 3.5 (on a 4.0 scale). Grades earned through the most recently completed grading period should be used.
4. Must be involved with civic or community organizations or activities during his/her high school career (grades 9-12).
5. Must be available to attend the Wisconsin Athletic Hall of Fame 75th Anniversary Induction Ceremony on Thursday, July 24th. If the ceremony does not take place, Cousins Subs, Inc. will coordinate an alternative event for winners and their family at a date and location yet to be determined.
6. Must be a college bound student. The educational institution must be accredited, either by the Accrediting Council of Independent Colleges and Schools (ACICS), or by the North Central Association of Colleges and Schools.
7. Must consent to be photographed, audio recorded and/or video recorded, and all photographs, audio recordings and video recordings become the property of Cousins Subs, Inc. A Publicity Release Form will be required to be signed by all finalists. If the applicant is under the age of 18, an adult must sign on his/her behalf.

APPLICATION PROCESS

1. Student must complete an application online at cousinssubs.com/drivenatheart or by mailing in the following application by the deadline of 11:59PM CST February 28, 2025. *Mailed applications must be postmarked by February 28, 2025.* This will include responses to the following questions:
 - In 250-300 words, explain your involvement in the community and what drives you to give back.
 - In 200 words, describe an athletic moment that taught you an important life lesson and how athletic participation will assist you in future academic and athletic success.
 - Please describe your future career goals.
 - Please indicate any additional information that you believe would be of assistance to the selection committee.
2. Student must submit an official copy of transcripts.
3. Student must submit two letters of recommendation. First, an athletic endorsement from a school staff member. Second, an endorsement for community work from a community member.

Cousins Subs Driven at Heart Scholarship Application

Student Information

First Name:	Last Name:	Age:	Gender Identity:
Street Address:			
City:	State:	Zip Code:	
High School:		GPA (4.0 max):	
Phone Number:		Email:	
Parent/Guardian Name(s):			

Athletic Involvement

How many WIAA sanctioned sports did you participate in during your high school career? (Grades 9-12)

List the name of each sport and corresponding grade level(s)

Sport 1:	Grades:
Sport 2:	Grades:
Sport 3:	Grades:
Sport 4:	Grades:
Sport 5:	Grades:
Sport 6:	Grades:
Sport 7:	Grades:

Community Involvement

List your civic/community involvement and corresponding grade level(s)

Activity 1:

Grades:

Activity 2:

Grades:

Activity 3:

Grades:

Activity 4:

Grades:

Activity 5:

Grades:

Recognition

List any major awards/recognitions for your athletic, academic or community involvement:

Work Experience

List any work experience and corresponding dates

Job 1:

Dates:

Job 2:

Dates:

Job 3:

Dates:

Intended School(s)

School 1:

Intended Major:

Accepted?

Y / N

School 2:

Intended Major:

Accepted?

Y / N

School 3:

Intended Major:

Accepted?

Y / N

Essays *(May attach separate Word or PDF document, if preferred)*

In 250-300 words, explain your involvement in the community and what drives you to give back.

In 200 words, describe an athletic moment that taught you an important life lesson and how athletic participation will assist you in future academic and athletic success.

Please state your career goals.

Please indicate any information that you believe would be of assistance to the selection committee.

Supporting Documents

Please submit an official copy of your transcripts and two letters of recommendation to the address below:

Cousins Subs
Attn: Driven at Heart Scholarship Contest
N83 W13400 Leon Road
Menomonee Falls, WI 53051

Letter of recommendation requirements:

1. Athletic endorsement from a school staff member that can verify your sports participation - coach, athletic director, etc.
2. Community endorsement for activities or volunteer work from a community member

Release Information

I grant permission for the information contained within this application to be forwarded to the Scholarship Committee for review.

Signature of Student:

Date:

Signature of Parent/Guardian *(if student is under 18)*:

Date: